CEC Entertainment

Where a Kid can be a Kid

April 6, 2007

Chuck E. FOCUS



thought of the week...



"Life is short, break the rules, forgive quickly, kiss slowly, love truly, laugh uncontrollable, and never regret anything that made you smile."

Submitted by D. Reynolds

Inside this issue:

Magical Hospitality Des Moines, IA #958

Midwest Region ~ Michael Roberts & Tanya Ausmus, Managers

Great Leadership From GM ~ Jill Christy



I was trying to get something put together for my son's birthday, so I called your location and spoke to Mike. He explained that he had a line out of the door with close to a 30 minute wait. My day had been awful due to some family issues so I broke down on the phone and began to cry hysterically. Mike was so sweet and understanding, he worked out a deal for me and my family. He reserved a table for us, I could not believe it. The employees at the Des Moine location genuinely care about their customers. I just wanted to say thank you to Mike and the rest of the staff, including Joe.

Thanks again for turning a bad situation into a Magical experience.

,Dana Archer

Making Magical Hospitality

Cleveland, OH #559

Northern Region, Robert Rodriguez, Manager

Great Leadership From GM ~ Richard Miller

I'm sure you get plenty of negative feedback, however I would like to leave positive feedback regarding the staff and service at your North Olmsted location, I am the mother of an 11 year old special needs daughter named Jordan. We visit Chuck E. Cheese in North Olmsted on the average once a week. We have gotten to know the staff there very well, and they go out of there way to take such wonderful care of us each time we visit, whether they are busy or slow. I so much appreciate the personal touch and the special interest they take in my daughter. They make their Chuck E. Cheese a place where even a special needs kid can just be a kid, and I am very thankful for them.

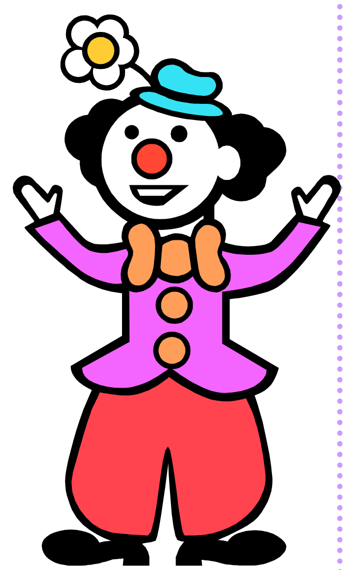


Sincerely,

Paula A. Lyles (Mom to Jordan Grace Lyles)

Thoughts for those who take life too seriously...

1. Save the whales. Collect the whole set.
2. A day without sunshine is like, Night.
3. On the other hand, you have different fingers
4. 42.7 percent of all statistics are made up on the spot.
5. 99 percent of lawyers give the rest a bad name.
6. Remember, half the people you know are below average.
7. He who laughs last thinks slowest.
8. Depression is merely anger without enthusiasm.
9. The early bird may get the worm, but the second mouse gets the cheese in the trap.
10. Support bacteria. They're the only culture some people have.
11. A clear conscience is usually the sign of a bad memory.
12. Change is inevitable, except from vending machines.
13. If you think nobody cares, try missing a couple of payments.
14. How many of you believe in psycho-kinesis? Raise my hand.
15. OK, so what's the speed of dark?
16. When everything is coming your way, you're in the wrong lane.
17. Hard work pays off in the future. Laziness pays off now.
18. Every one has a photographic memory. Some just don't have film.
19. How much deeper would the ocean be without sponges?
20. Eagles may soar, but weasels don't get sucked into jet engines
21. What happens if you get scared half to death twice?
22. I couldn't repair your brakes, so I made your horn louder.
23. Why do psychics have to ask you for your name?
24. Inside every older person is a younger person wondering what happened
25. Just remember -- if the world didn't suck, we would all fall off.
26. Light travels faster than sound. That's why some people appear bright until you hear them speak.
27. Life isn't like a box of chocolates . . . it's more like a jar of jalapenos. What you do today might burn you tomorrow.





WEEK 13

Compliments

Week Ending April 1, 2007

Midwest Region:

958, 80

Western Region:

42, 407, 451, 49

Southwest Region:

558, **25x599**, 31, 31, 31

Northeast Region:

471, 487, 552, 543

Southeast Region:

772, 87, 87, 92, 654, 664, 368,

Complaints

Week Ending April 1, 2007

Midwest Region:

73, 678, 97, 53, 836, 872, 567, 555, 360, 948, 67, 961

Western Region:

631, 440, 440, 634, 315, 315, 406, 356, 356, 95, 784, 306

Southwest Region:

891, 31, 587, 586, 962, 596, 962, 962, 684, 865, 702, 717

Northeast Region:

488, 645, 470, 510, 839, 840, 494, 552 559, 556, 554, 535, 535, 628

Southeast Region:

772, 968, 92, 658, 602, 771, 483, 4

TOP TEN SALES VOLUME

LOCATION			VOLUME
1	#446	Bell / LA	$92,181
2	#678	Joliet, IL	$75,865
3	#522	Brooklyn, NY	$72,952
4	#523	Bronx, NY	$71,647
5	#456	Skokie/Chicago	$71,427
6	#418	Sun Valley /LA	$69,118
7	#304	North Little Rock, AR	$69,084
8	#558	Colorado Springs, CO	$68,089
9	#465	Torrance / LA	$64,560
10	#835	N. Edmonton, AB	$64,428

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#937	Amarillo, TX	43.7%
#928	Midland, TX	41.3%
#558	Colorado Springs, CO	40.2%
#532	Largo, MD	36.4%
#304	North Little Rock, AR	35.4%
#105	Humble, TX	33.4%
#930	Beaumont, TX	32.1%
#916	Fairview Hts/St.Lou	32.1%
#889	North West Hwy/OKC	31.5%
#589	Anchorage, AK	29.5%

Human Resources Bulletin

EMPLOYMENT OF RELATIVES

It is strictly prohibited for Relatives (as defined below) to be employed under each other's direct supervision or areas which may result in a conflict of interest. "Relatives" are defined, for purposes of this policy only, as parent, child, sibling, spouse, stepparent, stepsister, stepbrother stepchild, niece, nephew, cousin, uncle, aunt, grandparent, grandchild, in-laws, and other members of an employee's extended family who resides in his or her household.

SUPPORT CENTER JOB POSTING

We currently have an opening for a successful Installation Coordinator working for the Support Center. This position reports to Juan Gonzalez, Manager of Installations and does not require being based in Texas. The responsibilities of this position include:

- Supervising the placement of new and removal of old equipment in existing and new locations.
- Performing show installations for Corporate and Franchise units.
- Coordinating and supervising final sign-off of Sky Crawls and Play Units.
- Verifying the skills and kiddie room layouts.
- Assuring proper training and follow up with store Technical Managers to ensure all games and rides are fully operational.
- Verifying proper location of signage in skills and kiddie rooms.
- Coordinating the ordering of parts and supplies with corporate vendors to replace damaged or failed equipment.
- Demonstrating and instructing the process to set up Tech Rooms.
- Organizing each installation and ensuring it stays on schedule.

Assisting in the preparation of new and used equipment in a warehouse environment.

Qualifications include:

- Minimum of one year experience in the mechanical and electrical field. Prior CEC experience helpful. Prior installation experience preferred.
- Proficient in the use of hand tools, power tools and electronic repair equipment.
- High School Diploma/Equivalent.

Previous experience managing deadlines preferred. Must be a self-starter, flexible, able to work independently with minimal supervision. Must be able to work under tight deadlines. Professional demeanor, attitude and appearance. Available to travel to new units and remodels is necessary.

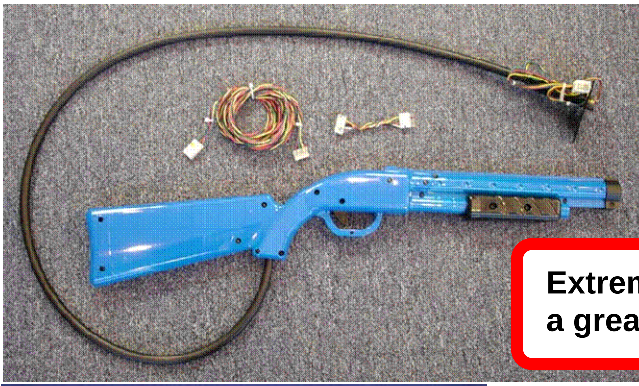
Qualified candidates may apply by completing a profile including salary requirements in our CEC Career Center at cec-careers.com. If you have questions about this position you may contact Juan Gonzalez at 972-258-4246 or Melody Keeble in Human Resources at 972-257-3057.

CEC Entertainment is an equal opportunity employer. Drug Free Workplace.

Tech Support

PARTS DEPARTMENT SPECIALS

The items shown below are currently available through the Parts Department which can be reached at 785 862 6005.



$93.50

Extreme Hunting Guns Part # GEH-0001 at a greatly reduced cost of only $93.50 each



Mini Air Hockey Mallets

Part # GMAH-0002 and cost only $1.55 each



Balls for Meltec games (Knock Down, Big Mouth, Shoot n Hoops) part # GMB-0001 and cost only $10.49 for a bag of 6 balls.



Raptor Captor Green 80mm Balls

Part # GFRC-0001

Cost only $5.60 for a bag of 20

CEC Entertainment
Entertainment Discounts for Employees!

Company Code
CEC2

TicketsAtWork.com
AN ENTERTAINMENT BENEFITS GROUP COMPANY

Orlando: 407-393-5862
Toll Free: 800-331-6483

April 2007 Save Money * Avoid Admission Lines * Have Your Tickets Before You Go * Convenient Delivery Options

New Offers in Your Area!

Sea World San Antonio

Adult Admission $56.21 YOUR PRICE $46.00
Child Admission $45.40 YOUR PRICE $36.60

SeaWorld San Antonio, the world's largest marine life adventure park and family entertainment showplace, presents a splashy lineup of over 25 sensational shows, thrilling rides, animal attractions and educational experiences for all ages!

Adult Admission $48.99 YOUR PRICE $43.99
Child Admission $38.99 YOUR PRICE $34.95

Fort Worth Zoo

Adult Admission $10.50 YOUR PRICE $9.00
Child Admission $8.00 YOUR PRICE $7.00

Medieval Times Dinner & Tournament

Cheer your champion to victory at this popular dinner show!
Ticket includes show admission and a Medieval Banquet!
Dallas, Texas

Adult Admission $50.95 YOUR PRICE $44.95
Child Admission $35.95 YOUR PRICE $29.24

See Page 2 for New Nationwide Offers Including: Busch Gardens Williamsburg, Water Country USA, and Branson, MO!
Visit TicketsAtWork.com throughout the month for exciting new offers – more are coming soon!

Orlando Attractions

Universal Studios & Islands of Adventure

Adult 1Day/1Park – Gate $67.00 YOUR PRICE $49.95
Child 1Day/1Park – Gate $56.00 YOUR PRICE $42.50
Adult 2Day/2Park – Gate $114.95 YOUR PRICE $92.00
Child 2Day/2Park –Gate $104.95 YOUR PRICE $82.00

Sea World

Adult 1 Day – Gate $64.95 YOUR PRICE $53.45
Child 1 Day – Gate $53.95 YOUR PRICE $46.00

Busch Gardens

Adult 1 Day – Gate $61.95 YOUR PRICE $51.95
Child 1 Day – Gate $51.95 YOUR PRICE $44.00

Kennedy Space Center

Adult Space Pass – Gate $79.99 YOUR PRICE $69.00
Child Space Pass – Gate $56.99 YOUR PRICE $49.50
Adult Admission – Gate $38.00 YOUR PRICE $34.45
Child Admission – Gate $28.00 YOUR PRICE $24.75

Holy Land Experience

Adult Admission – Gate $35.00 YOUR PRICE $27.50
Child Admission – Gate $23.00 YOUR PRICE $18.00

Cypress Gardens

Adult Admission – Gate $39.95 YOUR PRICE $36.00
Child Admission – Gate $34.95 YOUR PRICE $31.75
Senior Admission – Gate $34.95 YOUR PRICE $31.75

Orlando Magic

Lower Bowl I – Gate $49.95 YOUR PRICE $37.00
Upper Bowl L – Gate $42.60 YOUR PRICE $33.00

Windermere Country Club

Golf Exclusive – Value $280.00 YOUR PRICE $89.00

Wet n' Wild

Adult Admission – Gate $36.95 YOUR PRICE $29.45
Child Admission – Gate $30.95 YOUR PRICE $26.95

Orlando Dinner Shows

Tony n' Tina's Wedding

Adult Reg. Admission $69.00 YOUR PRICE $49.00
Youth Reg. Admission $33.00 YOUR PRICE $25.00

MAKAHIKI LUAU Show & Dinner at Sea World

Adult Reg. Admission $45.95 YOUR PRICE $36.40
Youth Reg. Admission $29.95 YOUR PRICE $24.95

Pirates Dinner Adventure

Adult Reg. Admission $53.00 YOUR PRICE $33.00
Youth Reg. Admission $32.85 YOUR PRICE $24.85

Dolly Parton's Dixie Stampede

Adult Reg. Admission $49.00 YOUR PRICE $39.00
Youth Reg. Admission $22.00 YOUR PRICE $19.00

Medieval Times

Adult Reg. Admission $49.95 YOUR PRICE $39.95
Youth Reg. Admission $33.95 YOUR PRICE $29.95

Arabian Nights

Adult Reg. Admission $47.00 YOUR PRICE $26.22
Youth Reg. Admission $29.00 YOUR PRICE $20.00

TICKET PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE. SALES TAX IS NOT INCLUDED IN THE PRICES LISTED. THERE ARE NO REFUNDS OR EXCHANGES UNDER ANY CONDITIONS. ONLINE ORDERS DO NOT HAVE AN ORDER FEE. Shipping/Delivery fees may vary based on the amount of your order. All orders over $125 must be sent with express carrier. Express carrier deliveries require signature at the time of delivery. Some movie tickets have restrictions during the first 10 days of new releases. It is the ticket holder's responsibility to review expiration dates on tickets. Some event ticket prices include a small service fee and are available on a first-come, first-serve basis.

CEC Entertainment
Entertainment Discounts for Employees!

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April 2007 Save Money * Avoid Admission Lines * Have Your Tickets Before You Go * Convenient Delivery Options

South Florida Attractions

SeaEscape Fun Cruise
Single Sailing Tickets $18.75

Lion Country Safari
Adult Admission $21.99 YOUR PRICE $16.95
Child Admission $16.99 YOUR PRICE $14.99

Miami Heat
Heat vs Celtics Monday, April 16th at 7:30pm
Upper Level Gate Price $28.50 YOUR PRICE $16.95

Florida Marlins
Marlins vs Padres Friday, May 4th at 7:05pm
Marlins vs Mets Friday, May 25th at 7:05pm
Marlins vs Mets Sunday, May 27th at 1:05pm
Marlins vs Indians Thursday, June 14th at 7:05pm

Broadway Specials

A Chorus Line - May 26th at 2:00pm
Regular Price $117.75 YOUR PRICE $106.25

New Shows! Individual Tickets for The Little Mermaid & Grease are not yet available to the public!

The Little Mermaid – Dec. 12th and 14th at 8:00pm
Regular Price $117.75 YOUR PRICE $95.75
Grease – Sept 7th at 8:00pm & Dec. 14th at 8:00pm
Regular Price $128.50 YOUR PRICE $107.50

Cirque du Soleil

Houston, Denver, Los Angeles & Orange County
Priority Seating & Discount Tickets for Select Shows

Texas Attractions

New Offer! Medieval Times – Dallas, TX
Adult Admission $50.95 YOUR PRICE $44.95
Child Admission $35.95 YOUR PRICE $32.00

Sea World – San Antonio
Adult Admission $48.99 YOUR PRICE $43.99
Child Admission $38.99 YOUR PRICE $34.95

Fort Worth Zoo
Adult Admission $10.50 YOUR PRICE $9.00
Child Admission $8.00 YOUR PRICE $7.00

NEW OFFERS!

Virginia Attractions – NEW OFFERS!

Busch Gardens Williamsburg
Adult Admission – $54.95 YOUR PRICE $45.00
Child Admission - $47.95 YOUR PRICE $40.25

Water Country USA
Adult Admission $38.95 YOUR PRICE $32.50
Child Admission $31.95 YOUR PRICE $26.50

NEW OFFERS!

Branson, Missouri – NEW OFFERS!

California Attractions

Disneyland & Disney's California Adventure Theme Park
Adult 2Day Park Hopper Gate $122.00 YOUR PRICE $114.00
Child 2Day Park Hopper – Gate $102.00 YOUR PRICE $95.00
Special Offer! "Adults At Kids Price" Park Hopper
3Day Special Offer Value $179.00 YOUR PRICE $119.00
4Day Special Offer Value $209.00 YOUR PRICE $138.00

California Resident Special Offers!
Adult 2fer – Gate $126.00 YOUR PRICE $62.00
Child 2fer – Gate $106.00 YOUR PRICE $52.00
Adult 1Day One Park - Gate $63.00 YOUR PRICE $59.00
Child 1Day One Park – Gate $53.00 YOUR PRICE $51.50
Adult 1Day Park Hopper – Gate $78.00 YOUR PRICE $67.00
Child 1Day Park Hopper – Gate $68.00 YOUR PRICE $59.00
Adult 2Day Park Hopper – Gate$122.00 YOUR PRICE $102.00
Child 2Day Park Hopper – Gate $102.00 YOUR PRICE $87.00

Universal Studios Hollywood
Adult/Child 3Day Admission Special Offer!
Value $183.00 YOUR PRICE $48.50
Annual Pass – Gate Price $89.00 YOUR PRICE $64.00
Front of the Line Special with Admission
Gate $89.95 YOUR PRICE $76.40

Knott's Berry Farm
Adult Admission $43.95 YOUR PRICE $28.95

Sea World (San Diego)
Adult Admission $56.00 YOUR PRICE $46.00
Child Admission $46.00 YOUR PRICE $39.95

San Diego Zoo
Adult Admission $33.00 YOUR PRICE $26.95
Child Admission $22.00 YOUR PRICE $17.50

San Diego Wild Animal Park
Adult Admission $28.50 YOUR PRICE $22.75
Child Admission $17.50 YOUR PRICE $15.75

Legoland – Carlsbad, CA
Adult/Child Admission $57.00 YOUR $41.95

Catalina Express
Adult Ticket $59.00 YOUR PRICE $52.50
Child Ticket $45.50 YOUR PRICE $42.00

Discovery Tours of Catalina Island
Adult Ticket $24.00 YOUR PRICE $20.50
Child Ticket $12.00 YOUR PRICE $11.00

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CEC Entertainment

Employees Save All Year Long at the Walt Disney World Resort

TicketsAtWork.com

AN ENTERTAINMENT BENEFITS GROUP COMPANY

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CEC2

Orlando: 407-393-5862
Toll Free: 800-331-6483

Spend 5 Days *Park Hopping®* for Under $55.00 per day!

See TicketsAtWork.com for Pricing on 3,4,5,6,7,& 10 Day Tickets

With *Magic Your Way* vacations you can do Disney your way! The Walt Disney World® Vacation is more affordable, flexible and magical than ever. First, decide how many days you want to visit. You can purchase base tickets for 3-10 days. Each base ticket gives you admission to one theme park per day.

Add more flexibility with the *Park Hopper®* Option Want to enjoy more than one Theme Park per day? Add the *Park Hopper®* Option and come and go from Theme Park to Theme Park on the same day.

Add even more fun with the *Water Park Fun & More* Option This Option provides you with a certain number of admissions based on the length of your ticket. For each admission, you can choose a visit to one of the following: *DisneyQuest®* Indoor interactive theme park, *Downtown Disney®* Pleasure Island nightclubs, or *Disney's Wide Wide World of Sports®* Complex**Water Parks subject to seasonal weather closures. Age restrictions may apply for access to certain facilities.

Special Offer!
3 Days Free!

Purchase a 4-Day ticket at the already Low corporate discount rate and get 3 extra days for free!

That equals 7 days of unlimited admissions to all 4 Disney Theme Parks for just $36 a day!

Magic Your Way Tickets and Options are nontransferable and expire 14 days after first use of the Ticket, unless the *No Expiration* Option is purchased. Does not include activities/events separately priced. Visiting multiple Theme Parks on the same day requires the *Park Hopper®* Option.

Epcot International Flower & Garden Show

A flower-festooned pirate ship will drop anchor and Disney princess topiaries will color the landscape at the 14th annual Epcot International Flower & Garden Festival April 5-June 3 at the Walt Disney World® Resort.

Previously running for seven weeks, the popular festival expands to 60 days this year and offers more floral fantasy and gardening fun than ever before. Known by gardening aficionados for its celebrity guest speakers, hands- on seminars and innovative planting demonstrations and exhibits, the Epcot International Flower & Garden Festival will take place in the park's Future World and World Showcase.

New Attraction at Magic Kingdom®

Monsters, Inc. The Laugh Floor Comedy

This all-new *Tomorrowland®* experience gives Magic Kingdom Guests the opportunity to Participate in a live interactive comedy show starring Mike and more from *Monsters, Inc.* Having discovered that laughter is 10x more powerful than screams, The Laugh Floor at Monsters Inc. has been transformed into a comedy club for visiting humans – the goal: gather big laughs and plenty of them.

Inspired by Disney's presentation of Pixar's *Monsters, Inc*

Downtown Disney

DisneyQuest® at Downtown Disney®

Experience over 250 different attractions at this high-tech arcade!

Adult Gate Price $36.00 **YOUR PRICE $27.95**

Child Gate Price $30.00 **YOUR PRICE$24.95**

Pleasure Island at Downtown Disney

Exceptional dining, distinctive shops and boutiques, it's an entire island of nighttime fun!

Gate Price for all ages $21.95 YOUR PRICE $17.95

La Nouba™ by *Cirque du Soleil®* at *Downtown Disney®*

Only performed in Orlando! A Magnificent combination of street entertainment and public spectacle.

Adult Gate Price $79.00 **YOUR PRICE $73.44**

Child Gate Price $63.00 **YOUR PRICE $58.55**

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RISK factor

GUEST - INCIDENT/ACCIDENT REPORTING PROCEDURES

1-877-232-2524

ALL - incidents and accidents, no matter how trivial, MUST be reported to 1-877-232-2524 in accordance with these procedures:

What is a Guest incident? Any incident, illness or injury involving a Guest (i.e. altercations, bodily injury, damage or loss of Guest's property, parking lot slip/falls, vandalized vehicles, etc.).

Any Incident where the police are called to the store MUST be reported.

- Take care of the Guest--call 911 if an emergency.
- Using a 3x5 card - Get names, addresses, and telephone numbers of Guests & any witnesses.
- Also interview any Cast Members in the area of the restaurant appropriate to the alleged incident/accident.
- Be sure to keep any alleged foreign object in food, faulty equipment, etc. as evidence.
- **Do NOT** admit fault, **Do NOT** assume liability, & **Do NOT** authorize medical payments.
- Tell the Guest that you will report the incident (remember this is a paperless process, there is no report to fill out or to give to the guest – it is all done electronically).
- And if needed or requested, advise the Guest they will be contacted within 2 business days to discuss the incident/accident. If the Guest has questions, have them call RISK management @ 972-258-5522.
- All Guest injuries/incidents must be reported directly to **1-877–232-2524.**
- Service is 24 hours a day, 7 days a week. Call to report the claim within 24 hours.
- On the call you will be asked a series of questions about the incident. Answer the questions to the best of your knowledge. At the end of the call you will receive next step instructions.
- If in doubt -- contact RISK management @ 972-258-5522.

CEC Entertainment

Where a Kid can be a Kid

April 13, 2007

Chuck E. FOCUS



Inside this issue:

thought of the week...



" Charm is the ability to make someone else think both of you are wonderful."

Caskie Stinnet

Magical Hospitality Worcester, MA

Northern Region ~ Chris Dymek & Joanne Matherne, Managers

Great Leadership From GM ~ Ulrich Oevermann



I am writing to relay my appreciation to the staff on my most recent visit to Chuck E Cheese's. I have two boys ages 3 1/2 and 18 months. We visit CEC about 3 times a month. On our last trip there, my older boy wandered away from me, this never happened to us before while I was securing my youngest son in the Bob the Builder ride. I spent 10 minutes searching the place and could not find him. I was very upset and at the point of tears. I spoke to the staff member at the entrance/exit and she alerted her manager who then had two staff comb the place until my son was found. I thank you for ensuring a safe, fun environment for children. I will continue to bring my children there safe in the knowledge that if something like this happens again, your highly trained and quick acting staff are there to assist parents in need.

Making Magical Hospitality

Sun Valley, CA #418

Western Region, Jessica Perez, Manager
Great Leadership From GM ~ David Barwig

Dear David Barwig,

We can't begin to thank you enough for supporting our class field trip through your generous donation.

It is so heartwarming to see members of our local community encourage the education of our youth.

As you can tell from the attached letters, our trip was a tremendous success. The students had an experience they will long remember and they learned an incredible amount of information that will help them become better stewards of the oceans and more responsible inhabitants of the earth.

We will certainly spread the word about your kindness and willingness to provide assistance to benefit our youth.

Any company with your level of involvement in the community deserves to get our business!! We will promote your business to our entire student body.

Thanks again,

Mrs. Carr and Mrs. Hirsch

Sixth Grade SAS Program—Holmes Middle School





Comments from Students at Holmes Middle School

*Your donation helped pay for 3/4 of my trip, so since you send us the money, you will see lots of people going to your restaurant, I have told many people of your kindness and generosity.

- Jocelyn Sandoval

*In twenty years I will remember how fun this trip was, and maybe I will become a marine biologist.

-Avital van Leeuwen

*Thank you so much for your donation, it helped some of my classmates go on the field trip, the Ocean Institute taught us many lessons that impact our lives.

-Athena Asciona



WEEK 14

Compliments

Week Ending April 8, 2007

Midwest Region:

673, 97, 796, 337, 589, 971

Western Region:

451, 306

Southwest Region:

568, **17x599**, 4x31, 584, 950, 581

583, 865

Northeast Region:

459, 471, 753, 487, 520, 745, 541, 536

Southeast Region:

770, 772, 772, 62, 704, 617

Complaints

Week Ending April 8, 2007

Midwest Region:

606, 54, 797, 796, 958, 604, 319, 80,

713, 832, 961

Western Region:

410, 316, 42, 367, 852, 332, 406, 785, 419

Southwest Region:

584, 935, 962, 962, 81, 962, 48,

709, 717, 710

Northeast Region:

501, 525, 849, 523, 471, 494, 511, 556, 452, 536

Southeast Region:

532, 605, 84, 74, 637, 718, 718, 681, 502, 403,

759, 869, 869, 780

TOP TEN SALES VOLUME

	LOCATION		VOLUME
1	#522	Brooklyn, NY	$136,690
2	#523	Bronx, NY	$107,779
3	#513	Queens, NY	$100,814
4	#648	Harlem, NY	$93,717
5	#446	Bell / LA	$92,745
6	#117	Kennesaw, GA	$78,993
7	#456	Skokie / Chicago	$77,733
8	#034	Oaklawn / Chicago	$77,326
9	#654	Sterling, VA	$75,978
10	#439	National City, San Diego	$75,504

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#450	Snyder Plaza, PA	116.2%
#522	Brooklyn, NY	98.1%
#916	Fairview Hts/St. Lou	93.9%
#372	Birmingham-Parkway, AL	92.7%
#034	Oaklawn / Chicago	91.1%
#849	Nanuet, NY	90.7%
#513	Queens, NY	89.3%
#424	Hialeah/Miami, FL	87.9%
#562	Gulfport, MS	73.1%
#511	West Islip, NY	72.0%

Note from Purchasing

New Items (and a little help with Paper Cost)

462887 - Plastic Food Film w/ Slide Cutter – 18 X 2000 - $12.17 (was $21.87)

Savings: $9.70 per roll (44.3%)

361063 - 20 oz. Translucent Cup (Beer) – $28.28 / 500 ct. (was $148.93 / 1000 ct.)

Savings: $46.19 per 500 ct. (38.8%)

361022 -12 oz. Translucent Cup (Beer & Water) - $26.11 / 1000 ct. (was 73.13 / 1000 ct.)

Savings: $47.02 per 1000 ct. case (64.3%)

New Edward Don Order Guide

You should have recently received the new Edward Don order guide. Before the end of the 2nd Quarter, we expect to have web ordering ready to go for E-Don. If you have not received the new order guide or have any questions or concerns please let us know.

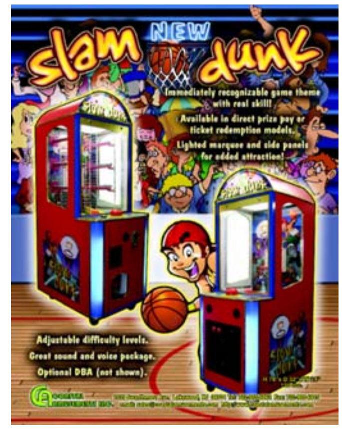
Mclane Telxon Machines

The transition to Mclane Web Ordering has been complete for over a year now. However, not all stores have returned their Telxon machines back to Mclane. If you still have a Telxon, please call the Purchasing Department at 972-258-5550 so we can arrange for pick up. If you have not already returned your Telxon and do not return it by the end of April you will own it, and Mclane will charge you up to $250.



Tech Support

Coastal Amusement Slam Dunk Service Bulletin



For Slam Dunk games equipped with Model # P20 (Wei Ya) Power Supply.

If your Slam Duck game has a 12VDC exhaust fan and a model P20 Wei Ya power supply, the fan may stress the capacity of the P20 power supply's 12VDC output.

To correct this issue, you can simply disconnect the fan. Coastal has tested the game with out the fan and found that the cooling fan is not required.

However if you wish to keep the fan in service, follow the below steps

- Remove the black wire form the fan and the blue wire of the P20 power supply output.
- Remove the red wire from the fan and the black wire in the 9 pin P20 power supply connector.
- Directly connect the black wire of the fan to the black wire coming from the power supply's output.
- Directly connect the red wire of fan to the yellow wire of the power supply's output.

This will provide 12VDC to the fan directly from the power supply and not drain the 12 VDC going to the game electronics.

Please call Coastal Amusements at 732-905-6662, should you have any questions.

Remember to Visit the Technical Support website at BBS.CECENTERTAINMENT.COM for this and other Service Bulletins for future reference

RISK factor

FROM LOSS PREVENTION

April 2007 – Chemical Safety





<u>Make sure all spray bottles are labeled.</u>

Be familiar with the Material Safety Data Sheets (MSDS) and where it is located.

<u>Never leave any unattended chemical bottles in the Guest areas (Showroom, Kiddie Room, Game Room, and Restrooms)</u>

When using spray cleaners/chemicals always be sure no one will be exposed to any overspray/ splash.

When handling chemicals, wear appropriate protective equipment: chemical resistant gloves, safety glasses and/or face shield.

Store hazardous materials in their original containers.

Never mix chemicals or apply on top of one another.

Never store chemicals near heat.

Never store chemicals near other chemicals that may react.

CEC Entertainment

Where a Kid can be a Kid

April 20, 2007

Chuck E. FOCUS



thought of the week...



"The mark of a good conversationalist? Pay attention to what people say!"

Larry King

Inside this issue:

Magical Hospitality Anchorage, AK

Midwest Region ~ Eugene Rozier, Manager

Great Leadership From GM ~ Jessica Lillie

We arrived at Chuck E Cheese abruptly after relocating from another party location that had gone seriously wrong. I explained the situation to Kathy, I believe she was a manager. I told her about the terrible experience we had at a different place and how distraught the birthday girl was. I asked her to please accommodate us as best she could, because we had a group of about 30. She never complained, she embraced the situation with a smile and EXCELLENT customer service. She immediately cleared a table and laid down a birthday table cloth. She helped us get set up and continued to check on us throughout our stay. She was AMAZING, an absolutely extraordinary employee!! We were able to give this little girl the best birthday ever, she deserves infinite kudos.



, The Toves Family

Making Magical Hospitality

Firewheel-North Garland, TX #584

Southwest Region, James Vaughan & Natosha Page, Managers

Great Leadership From GM ~ Bryan Schwieterman



My name is Melissa Buckner and I have just recently moved to Garland. The only familiar things I have found so far are Wal-Mart and Chuck E Cheese for my kids. In my previous visit, I had an excellent time. I let my kids go play while I sat at the table. I had been having an awful week and a young lady by the name of Erin completely turned that around. She was extremely polite and took care of me through out the remainder of my visit. I am so pleased to know that there are places where the customer truly does come first. I am very excited that we have this Chuck E Cheese so close to our new home and even more excited that everyone is so helpful. Please let Erin know that I am appreciative of her kindness.

Thanks So Much,

Melissa Buckner

Magical Hospitality Erie, PA #536

Northern Region ~ Amanda McFadden & Jennifer Wade, Managers

Great Leadership From GM ~ Debbie Corner

I want to take a moment to say thanks for Chuck E Cheese at the Erie, PA store. We have been to CEC in three states and this one by far beats the rest. My child who is 5 loves it here and never wants to leave. Security here in Erie is the best, the food is always fresh, and the staff has always been very courteous. So I just wanted to take a quick moment to tell you all thanks for a wonderful time and a great environment.

Sincerely yours,

The parents of Cass Whitehead, Jr.

(5 years of age)

Olean, NY





WEEK 15

Compliments

Week Ending April 15, 2007

Midwest Region:

54, 603, 832, 971

Western Region:

311, 311, 407

Southwest Region:

599, 599, 935, 962

Northeast Region:

501, 471, 457, 487, 559, 537, 530, 763

Southeast Region:

87

Complaints

Week Ending April 15, 2007

Midwest Region:

96, 456, 58, 97, 794

Western Region:

357, 423, 308, 422, 419

Southwest Region:

596, 962, 598

Northeast Region:

524, 849, 849, 501, 648, 471, 464, 645

481, 840, 521, 494, 494, 740, 736

Southeast Region:

401, 663, 117, 55, 438, 62, 435, 79, 79

502, 560, 436, 720

TOP TEN SALES VOLUME

LOCATION			VOLUME
1	#446	Bell / LA	$94,893
2	#522	Brooklyn, NY	$89,363
3	#840	Amherst, NY	$83,395
4	#652	Richmond, VA	$79,370
5	#453	Ventura / LA	$77,090
6	#523	Bronx, NY	$76,610
7	#362	Cerritos, CA	$74,825
8	#465	Torrance / LA	$73,731
9	#058	Tinley Park / Chicago	$72,531
10	#111	Louisville, KY	$72,347

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#111	Louisville, KY	257.3%
#085	Rochester Hills /Det	252.9%
#516	Hamburg, NY	206.7%
#080	Canton / Detroit	199.4%
#556	North Toledo, OH	175.5%
#715	Lafayette, LA	174.2%
#103	Sterling Heights, MI	169.7%
#101	Parma, OH	163.10
#839	Greece, NY	161.5%
#517	Rochester/Henrietta, NY	160.5%

Note from Purchasing

Beverage Quality Assurance

Now that BIB inventories from the December drop-shipment have been depleted, and spring breaks are behind us, it is a perfect time for everyone to do a quick Beverage Quality Check. With the products that we carry, the equipment that we have, and the support that Coca-Cola provides, we should always be serving a high quality fountain drink to our guests. Please take a few minutes to review the following check list.

1. **Carbonation**

    Is the CO2 tank turned all the way on?

    Does the tank have enough CO2 in it?

    Are the regulators properly set? (stand alone carbonator=105 psi; built in carbonator=95 psi).

2. **Temperature**

    Drinks must be cold (32 – 40 degrees F).

    Ice should be in full contact with cold plate and bin at least 1/3 full.

    Ice bin should be clean and draining properly.

    The condenser should be clean.



3. **Taste and Freshness**

    Right water to syrup ratio?

    Good water source?

    Are water lines blocked?

    Check the "Enjoy By" date. Make sure that product is being rotated correctly.

    Remove any empty BIB containers and make sure all BIBs are properly connected.

    Syrup pressure gauge should be set at 65 psi.

    Clean nozzles, diffusers, levers, drip tray, drain, and ice bin **daily** with warm water and sanitizer. ***DO NOT*** *clean with bleach or any unapproved sanitizer.*

4. **Flavor and Inventory review**

    Make sure proper inventory of each flavor is maintained. Be prepared for spikes in business. We never want to run out of a flavor.

    Each flavor should always be hooked up to the correct valve.

    Organize inventory in a way that makes it easy to rotate based on the "Enjoy By" date, and easy to review for ordering purposes.

If you are have any issues with your beverage equipment, please call 1-800-241-2653 and speak to a service agent. If the problem can not be resolved over the phone, they will send an agent out to your restaurant.

If you have any questions in regard to maintaining beverage quality and inventory, please call the purchasing department at 972-258-5550.



Tech Support

Wells Gardner K7203 Repair Guide

Symptom	Cause	Comments
No Video	D305, D103, IC1, C803, CRT	
	Q801, Q802, C508	
Distorted Video	C403, C305, C307,IC 301	
Intermittent Video	R101, C011, Q002	
Hissing / Squeal	C008, C013	
Dead / No Power	R101, Q002, D001, Q11, D312, T103	
	C802, D104, D503, C600, C601, T601	Blows Fuse
	Q002, Q503, D312, T601, T501	
Dark Picture	C008, C013	
Shuts Down	C101, Q002, D001, C012, R101, C117 C102, U101, Q501, C511, C511, VR001, T601	C101 -105 Degrees
	Q203, C011, U101, Q002	
Brightness	C319, C320, Q307, D305, VR102, IC U301	
Contrast	C316, Q306, D311, VR101, U301	
No Vert. Deflection	R403, Q304, U401	
Sync Problem	Q309, C515, D307, C504, C506, IC U301	
	R510, VR501	
Horiz. Line Top	C413	
Color problems	U301, C807, Q801, Q803, Q805	
No Red	Q801, Q802, Q301, IC U301, CRT	
Picture Red	Q801, Q802, IC U301, CRT	Blue and green may have failed
No Blue	Q805, Q806, Q303, IC U301, CRT	
Picture Blue	Q805, Q806, IC U301, CRT	Red and Green may have failed
No Green	Q803, Q804, Q302, IC U301, CRT	
Width Problem	C600, D602, VR105, T601	
Pin Cushion	C611, Q601, Q602, C612	Adjust VR601 and VR602

Items in the "Cause" column are listed from most common to least common components.

This will also be posted on the Technical Support Web site BBS.CECENTERTAINMENT.COM

Human Resource Information



Procedures for DOL Audits

Each state's DOL differs regarding their procedures and requirements for audits conducted. There are states that will send a notice in advance announcing the date of the audit, along with a Request for Information to be compiled and provided on or before the date of the audit. The DOL Notice and Request for information should immediately be faxed to Human Resources at (972) 258-4237 prior to the date the information is due.

It is required that each location immediately notify their Human Resources Manager of any correspondence or requests received from the DOL. The same holds for any unannounced DOL audit. Your Human Resources Manager is responsible for securing and preparing any Requests for Information from the DOL. Once the audit is conducted you should immediately fax the results of the audit directly to Human Resources at (972) 258-4237.

Following the audit, the DOL may require supplemental information or a letter detailing corrective action to be taken within a **specified period** of time. Your Human Resources Manager should be aware of these instructions to the employer so that they can promptly prepare a response and send to the DOL. In some instances this could avoid or reduce any fines or penalties imposed. Failure to do so can directly impact your location.

Human Resources Managers:

Northern & Midwestern Region:	Jackie Washington	(972) 258-5439
Western & Southwestern Region:	Sylvia Pierce	(972) 258-4523
Southeastern Region:	Tammy Lucero	(972) 258-4530

Marketing—Coupon Promotion, April 29, 2007

All stores will be participating in an FSI coupon promotion on April 29, 2007. Coupons will expire on June 16, 2007.
Coupon details by markets are listed below:

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $19.99	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens $12.50	Buy any Large Pizza with 1 topping for only $9.99	- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens $29.99

ABILENE	DETROIT	LAS VEGAS	ROANOKE
ALBANY, GA	DOTHAN	LEXINGTON, KY	ROCKFORD
ALEXANDRIA	EL PASO	LINCOLN	SAN DIEGO
AMARILLO	ERIE	LITTLE ROCK, AR	SHERMAN
ATLANTA	EVANSVILLE	LOS ANGELES	SIOUX CITY
AUSTIN	FT. SMITH/FAYETT	LUBBOCK	SIOUX FALLS
BATON ROUGE	FT. WAYNE	MACON	SOUTH BEND
BEAUMONT	GRAND JUNCTION	MADISON	SPRINGFIELD, IL
BIRMINGHAM	GRAND RAPIDS	BROWNSVILLE	SPRINGFIELD, MO
BOISE	GREENBAY	MIAMI	TAMPA/ST. PETE
BUFFALO	GREENSBORO-W. SALEM	MINNEAPOLIS	TOLEDO
CHARLESTON, SC	GREENVILLE, SC	MONTGOMERY	TOPEKA
CHARLESTON, WV	HATTISBURG, MS	NEW ORLEANS	TRI-CITIES/JOHNSON CITY
CHATTANOOGA, TN	HOUSTON	OMAHA	VICTORIA
CHICAGO	HUNTSVILLE	ORLANDO	WACO
COLORADO SPRINGS	INDIANAPOLIS	PALM SPRINGS	WEST PALM
COLUMBIA, MO	JOHNSTOWN/ALTOONA	PEORIA	WICHITA FALLS
COLUMBUS, GA	JOPLIN, MO	PHOENIX	WICHITA, KS
DALLAS/FT. WORTH	KNOXVILLE	PITTSBURGH	WILKES/BARRE-SCRANTON
DAVENPORT	LACROSSE	PORTLAND, OR	YOUNGSTOWN
DAYTON/SPR.	LAFAYETTE	RALEIGH/DURHAM	YUMA/EL CENTRO
DENVER	LAKE CHARLES	RAPID CITY, IA	
DES MOINES	LANSING	RENO	

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $20.99	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens $12.50	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens $23.99	- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens $29.99

MARKETS:

ANCHORAGE	CINCY	SALINAS/MONTEREY	S BARBARA -S MARIA
BAKERSFIELD	NEW YORK	SALISBURY, MD	SEATTLE
BALTIMORE	NORFOLK/VA BEACH	SAN FRANCISCO	WASHINGTON DC

Coupon Promotion, April 29, 2007 –cont.

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $21.99	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens $12.50	- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens $24.99	- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens $30.99

ALBANY, NY	FRESNO/VISALIA	PHILADELPHIA	SPRINGFIELD, MA
ALBUQUERQUE	GREENVILLE, NC (JAX NC)	PORTLAND, ME	ST. LOUIS
BINGHAMPTON	HARRISBURG, PA	PROVIDENCE	SYRACUSE, NY
BOSTON	HARTFORD	RICHMOND	
CHARLOTTE, NC	JACKSONVILLE	ROCHESTER	
COLUMBUS, OH	LOUISVILLE	SACRAMENTO	

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $19.99	**BUY 50 TOKENS** **GET 50 TOKENS FREE** Get a total of 100 tokens $12.50	- 1 large one topping pizza - 2 regular size soft drinks - 20 tokens $16.99	- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens $29.99

MARKETS:

AUGUSTA	COLUMBIA, SC	MEMPHIS	SAN ANTONIO
BILOXI-GULFPORT	CORPUS CHRISTI	MILWAUKEE	SAVANNAH
BOWLING GREEN	FLINT/SAGINAW	MOBILE/PENSACOLA	SHREVEPORT
CEDAR RAPIDS	JACKSON, TN	NASHVILLE	TULSA
CLEVELAND	KANSAS CITY	OKLAHOMA CITY	TYLER/LONGVIEW

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.



Sprint

Authorized Representative

We are excited to announce an enhanced relationship with Sprint Wireless. I would like to introduce myself…my name is Curtis Johnston and I am your Authorized Sprint representative and will be directly involved with you, the employee/associates of CEC Entertainment, in relation to wireless phones and data services from Sprint.

A CEC website is <u>now</u> available for your review at www.wirelessbof.com (login 248).

I am authorized to represent Sprint on a nationwide basis; therefore the majority of your needs can be handled by phone and email rather than you having to go to a retail store.

Employees also benefit from:

- A Sprint/CEC Website with discounts already included in pricing for employees to order from directly.
- Current monthly specials flyer available on CEC/Sprint website
- New phones and upgrades will be sent directly to you.
- If you currently have Sprint wireless service you are now eligible to receive a ***<u>10% monthly recurring discount</u>*** rather than the previous 5%.
- If you have been receiving a discount you will automatically receive the new 10% discount when it is instituted.
- If you have had Sprint wireless service for 23 months you may be eligible to receive a ***new upgrade phone plus any available rebates***. Contact me to see if you are eligible.

If you are not currently receiving any discount at this time please contact me as well.
You will soon receive in-store posters and promotional literature so stay tuned and watch for details.
I look forward to working with all CEC employees and associates and hope to enhance your Sprint/Nextel experience.

I can be reached at:

Mobile toll free 888.387.7727

Office toll free 866.321.3307

If I am unavailable please leave a message

Curtisj@wirelessbof.com

CEC Entertainment

Where a Kid can be a Kid

April 27, 2007

Chuck E. FOCUS



Inside this issue:

thought of the week...



" Education's purpose is to replace an empty mind with an open one."

Malcolm Forbes

Magical Hospitality Dayton, OH #555

Midwest Region ~ Anthony Revello, Manager

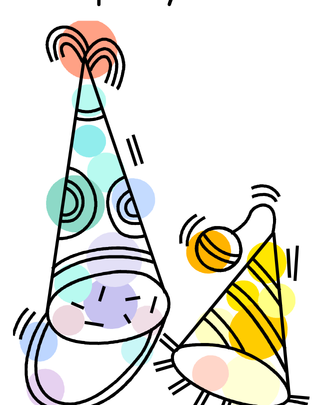
Great Leadership From GM ~ James Hurt

I would like to take a moment to let you know that the party I had at your Miamisburg, Ohio (Prestige Plaza) location yesterday was wonderful. Our hostess was Amy and she made sure everything was perfect for my son's 7th birthday party. He had the best time. The thing that was great about Amy was that people kept showing up that hadn't given me an r.s.v.p. but teach time I told her I had to add a child, she took care of it quickly and made sure no one felt out of place. She is the reason the party was such a success and I would just like to get that message to her.

Thank you,

Christa Dahlinghaus

Miamisburg, Ohio



Making Magical Hospitality

Holland, MI #827

Midwest Region, Patricia Sheard, Manager

Great Leadership From GM ~ Celeste Pileau

As the General manager of a restaurant nearby your Holland Chuck E Cheese, I am a very difficult person to please and it takes really great service to impress me. I have to say, after visiting your restaurant on Friday, April 20th, I'm completely impressed. I'm a regular visitor to your restaurant my kids always have a good time. Friday was different though, my kids and I felt as if we were the most important family in the restaurant the entire time. Jason, whom I later found out was a guest manager from a different store, treated us as if we were the only family in the restaurant. Although this location wasn't any busier than normal, he took his time making sure everybody in the store was having fun. I first noticed him talking with a different family whom I assumed was friends or family at first while we were playing games, but then I realized he took the time to actually chat with every family in the restaurant. That type of service is really, really hard to find. He spent his afternoon ensuring that every child was having a blast, the parents had intellectual conversation while employees took care of everything. I was disappointed when he mentioned he worked at a difference CEC location (I do not remember which one). This was by far the most amazing visit we've had to your store and I thank you and Jason for the phenomenal time we had.



,Alexis, Alejandro, and Elena Perez

Magical Hospitality San Antonio, TX #565

Southwest Region ~ Jeannette Castilleja & Grace Cortez, Managers

Great Leadership From GM ~ Teresa Valera

We reserved a birthday party online for my daughter Sarah who was turning 3. We had not been to a CEC party since we were kids. Our host JP was awesome. He walked us through what to expect at the party and when everything would happen. He was always there to make sure our needs were met, even picking up gift wrapping trash before I had time to ask him for help. He also bagged up the gifts, and had the left over cake and pizza packaged for us while I tried to keep up with the kids. It was a crazy day with a bunch of three year olds, but JP made it all go very smoothly. I didn't have to worry about a thing, except having fun and taking lots of pictures! We really appreciate his help and look forward to having more birthday parties at CEC. Please make sure JP and his manager receive this message. Thanks!

, Carol Huber



Compliments

Week Ending April 22, 2007

Midwest Region:

73, 826, 331, 827

Western Region:

357

Southwest Region:

599, 599, 749, 749, 599, 565, 596

Northeast Region:

479, 457, 481, 516, 527

Southeast Region:

87, 770, 402, 87, 84, 652, 607, 62, 725

Complaints

Week Ending April 22, 2007

Midwest Region:

456, 34, 59, 589, 555, 564, 564, 855

Western Region:

363, 318, 324, 367, 367, 308, 407,
447, 421, 443, 405, 41, 43

Southwest Region:

950, 942, 586, 857, 949, 597, 598, 716, 702

Northeast Region:

648, 523, 753, 478, 753, 625, 755, 651, 751,
528, 101, 556, 535

Southeast Region:

383, 55, 368, 502

WEEK 16

TOP TEN SALES VOLUME

LOCATION			VOLUME
1	#446	Bell / LA	$92,139
2	#418	Sun Valley / LA	$75,727
3	#453	Ventura / LA	$71,944
4	#377	Lynwood, CA	$65,605
5	#523	Bronx, NY	$65,284
6	#522	Brooklyn, NY	$64,687
7	#465	Torrance / LA	$63,441
8	#755	Everett, MA	$63,171
9	#470	Hartford/Newington,	62,910
10	#634	Glendale, CA	$62,773

TOP TEN SALES INCREASE

LOCATION		% INCREASE
#889	North West Hwy/OKC	81.0%
#330	Birmingham-Vestavia, AL	59.4%
#470	Hartford/Newington, CT	51.9%
#937	Amarillo, TX	47.7%
#372	Birmingham-Parkway, AL	45.9%
#464	Attleboro, MA	35.7%
#928	Midland, TX	35.1%
#468	Orange/Hartford, CT	34.1%
#749	Joplin, MO	31.1%
#558	Colorado Springs, CO	30.9%

Tech Support

I.C.E. Thrill Rider Game

The Parts Department now carries replacement Motion sensors for the fence. These are the original Radio Shack sensors (Cat # 49-312). The cost of the Sensor is only $34.47 and the part # is GTR-0001.

There are two types of motion sensors used, one is in a blue enclosure and has 24VDC to operate it, and the other is in a white enclosure and uses 12VDC. **These two units are not interchangeable**. It is very important to verify which type motion sensor you have before you place your order. Please see picture of the two enclosures below. The Motion Sensor that is Blue can be ordered from I.C.E. and the Part # is CLE00041X. I.C.E. can be reached at 716-759-0360.

Radio Shack has discontinued production of these sensors so there is a limited inventory available. Once this inventory is completed this item will no longer be available from the Part Department. Call I.C.E. for instructions on how to upgrade to the new Blue motion sensors.



Radio Shack Sensor (White Enclosure)

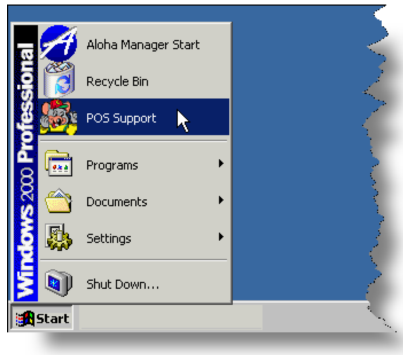


New I.C.E. Motion Sensor (Blue)

Note from Desktop Support

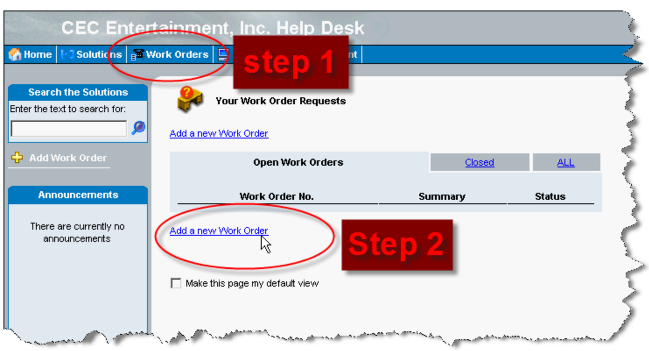
Several weeks ago, all locations had a new icon added on their back office computer's **Start Menu** that will allow each location to access the POS Support Helpdesk System. This is a new access point that will allow you to Start POS support requests more quickly, and be up to date with the status of any open or closed support calls relating to your POS System. From this website you can start POS Support tickets, check the current status of your open calls, review the history of past calls and even respond to the technician assigned to your ticket directly. This website is a tool to communicate more quickly and directly with POS Support technicians and to aid in being more informed of the status of your support requests.

1. To Access the POS Support Web
2. Click on the POS Support Icon.

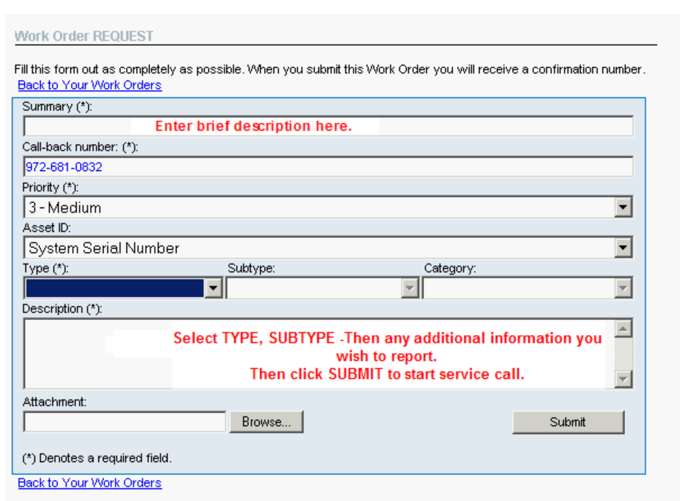


To Open, View, Edit a helpdesk Ticket, Click on the **Work Orders** option at the top of the screen. From this screen, you will be able to identify any open tickets and view the current status as well as respond back to them. You can also click on CLOSED to see all helpdesk tickets that were completed, and ALL shows all open and closed tickets.

To Start a new Helpdesk Support Request, click the link, "Add a new Work Order".



Complete the form that appears. When you click submit, the helpdesk request immediately appears in the helpdesk system, and a technician will be assigned to the call. As work progresses, the website is up-dated to reflect the pro- gress.



Marketing Update

Next week you will receive salad bar materials to help promote your recent salad bar upgrade. Please install materials upon receipt.

SHIPPING CONTENT LIST:

_1 Salad Bar Light Box Insert (if your store has a light box)

_1 Chuck E. Club Light Box Insert (if your store has 2 light boxes)

_4 Register Inserts

_1 Pack of Salad Bar Table Tents

Table Tent Inserts:

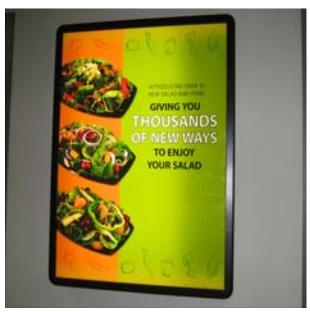
Replace Flushed away with New Salad Bar insert. The three you should have are Salad Bar, Minute Maid, and CEC Club.

Register Inserts:

Replace your current For Grown up tastes with New Salad Bar.

Light box insert: (see pics of light boxes)

Salad Bar – if you have a light box that is between the front door and the menu area please install the salad bar message in the light box closest to the menu.



CEC Club – if you have a second light box or your only light box is located in back of the house please install this Chuck E. Club light box insert.



If you have more than two light boxes use either Fundraising or Tokens for Grades for the additional light box (should have already).

REORDERS / QUESTIONS?

If you need any of these materials or have further questions, please email Dalia Perez at dperez@cecentertainment.com or call 972/257-3056 for a replacement.

Marketing - Email Coupons
May 2007

On May 1st 2007, we will be launching our monthly email campaign to guests who have signed up to receive coupons through our Chuck E-Club Newsletter. These 4 offers will be the following coupons below with an expiration date of May 27th 2007.

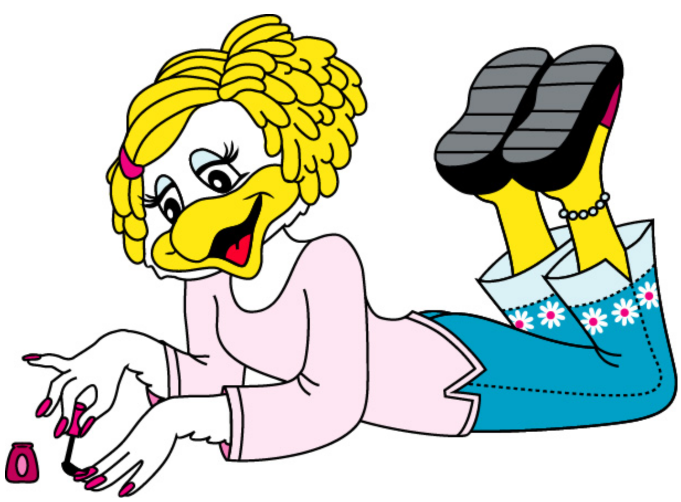
US COUPONS

Coupon#1	Coupon#2	Coupon#3	Coupon#4
$19.99	$5.00	$29.99	$12.50
1-2 Topping Pizza	Buy 20 Tokens	1 Large Pizza	Buy 50 Tokens
4 Soft Drinks	Get 20 Free	(1-2 Topping or our Super Combo)	Get 50 Tokens Free
28 Tokens	Total of 40 Tokens	1 Medium Cheese Pizza	Total of 100 Tokens
Coupon Code #173	Coupon Code #322	4 Soft Drinks	Coupon Code #321
		30 Tokens	
		Coupon Code #221	

CANADA COUPONS

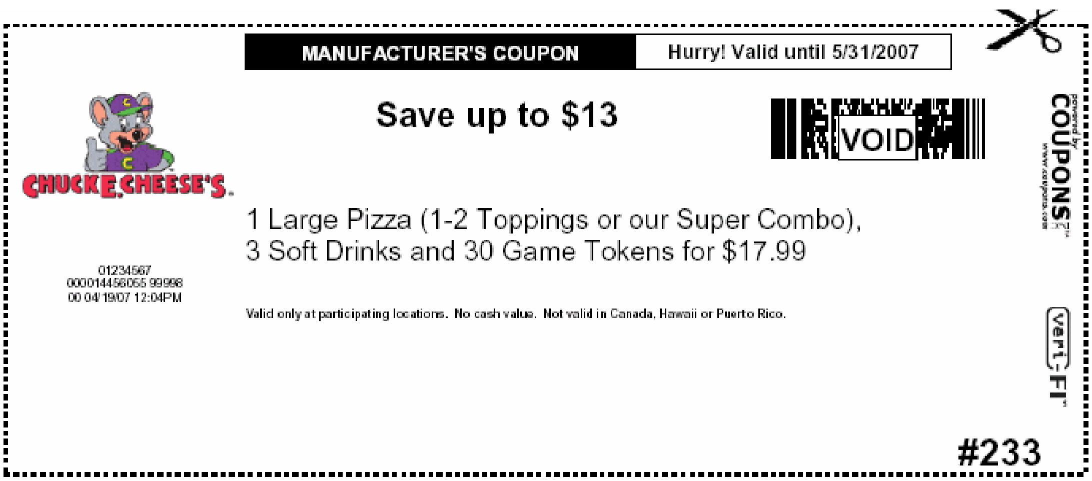
Coupon #1	Coupon #2	Coupon #3
$29.99	$16.50	$23.99
Large 1-2 Topping Pizza or Combo	Buy 50 Tokens Get 50 Free	Large 1-2 Topping Pizza or Combo
4 Soft Drinks	Coupon Code #801	4 Soft Drinks
24 Tokens		24 Tokens
1 Large Salad Bar		Coupon Code #800
Coupon Code #803		

You may see some of these coupons come in a text format. Please except these as well as some of our guests cannot receive the HTML coupon graphics. If you have any other questions about our E-marketing program, feel free to call me directly at 972-258-4281 or email **rlinders@cecentertainment.com**



Marketing—NEW ONLINE COUPONS

We have added a new website to include more of our online coupons. For the test we will have two coupons on the www.coupons.com website. Below are copies of the coupons that will be posted starting this weekend. Call marketing at 972/258-5514 if you have any questions





CEC Entertainment

10% monthly recurring discount

All employees qualify

CHUCK E. CHEESE'S

Limited Time Offers



Sanyo 3100
VGA Camera Phone
$179.99 Regular
-$150.00 instant savings
-$ 29.99 mail in rebate

FREE*

VGA digital zoom
SMS text messaging



Samsung M500

1.3 MP VGA Camera Bluetooth enabled
Video camera

BUY 1 *for only* **$49.99***

GET A 2ND FREE

$229.99 Regular each
After $150 instant savings per phone,
$30 mail in rebate on 1st phone &
$79.99 mail in rebate on 2nd phone

Power Pack Family Plans Starting at
Family Plan includes 2 phones

$53.99 after discount   550 anytime
$62.99 after discount   700 anytime
$80.99 after discount   1400 anytime

Unlimited Nights & Weekends at 7pm *
*Unlimited Phone to Phone Calling **
*Nationwide Roaming**
Unlimited Long Distance
Add up to 3 additional lines for only $8 each

Individual plans

$35.99 after discount 450 anytime
$53.99 after discount 900 anytime

Connection Cards

NEW EV-Do technology. Where coverage is available you may receive speeds from 400 to 700 Kbps with peak rates up to 2Mbps.



$59.99
Unlimited Data



Connection Card
Pantech 500
FREE* Net Price
Regular $199.99
After $150 instant savings
& $49.99 mail in rebates

Desktop PC or Laptop
If you don't have cable or DSL service at home, this might be your answer.
Connection Air Card
Novatel U720
$49.99 Net Price
$249.99 Reg
-$150 instant savings
-$50 mail in rebate

Call us to see if you qualify for a new phone upgrade

Limited time offers
Some offers end 5/13/07

LX150
Bluetooth Enabled
FREE*
$169.99 Reg
After 150 instant rebate
-$19.99 mail in rebate
Text messaging





Katana by **Sanyo**
Bluetooth Enabled
$29.99*
$249.99 Reg
After $150 instant savings
-$50 Mail in rebate
-$20 instant savings

Additional phones & rate plans

www.wirelessbof.com (login 248)

Your Sprint Authorized Representative
CURTIS JOHNSTON *Special Accounts*
Toll Free 888 387 7727
Office toll free 866 321 3307
Wireless Gallery

Sprint
Authorized Representative

* Limited time offers end 5/13/07. Coverage not avail. everywhere. Avail. features & services will vary by phone/network. Nationwide Sprint PCS Network reaches over 262 million people. Offers not avail. in all markets. Subject to credit approval, $36 activation & $200 early termination fee per line. Deposit may be req'd. Add'l terms & restrictions apply. See store or Sprint.com for details. **Phone Offer:** Customer must purchase both in one transaction. Offer ends 5/13/07 or while supplies last. **Instant Savings:** Activation at time of purchase required. **Mail-in Rebate:** Rqrs purchase by 5/13/07 & activation by 5/27/07. Rebate amount can't exceed purchase price. Taxes excluded. Line must be active 30 consecutive days. Allow 8 to 12 weeks for rebate. **Power Pack Family Plan:** Offer ends 5/13/07. Add'l Anytime Min.: $0.45/min. Nights: Mon-Thurs. 7pm -7am; Wknds: Fri. 7pm -Mon. 7am. Partial min. charged as full min. A majority of minutes may not be used while roaming. Mobile-to-Mobile: Applies to calls placed between Sprint PCS & Nextel phones (not through voicemail, direct. assis., other indirect methods, or while roaming).

THINK SAFETY FIRST!

05/07

BE SMART.

Don't abuse alcohol or drugs



Any use of alcohol and drugs is strictly prohibited at work.
El uso de alcohol y drogas está estrictamente prohibido en el trabajo.

Cast members cannot report to work while impaired or under the influence of illegal drugs or alcohol.

Los compañeros del equipo no podrán presentarse en el trabajo mientras se encuentren inhabilitados para hacerlo o bajo la influencia de alcohol o drogas ilegales.

One in two workplace injuries is caused by the usage of alcohol and drugs.

Una de dos lesiones ocurridas en los centros de trabajo es provocada por el uso de alcohol y drogas.

No abuse de alcohol ni drogas



0 3 / 0 7

Don't abuse alcohol or drugs

No abuse de alcohol ni drogas



BACKGROUND INFORMATION

Abuse of alcohol and drugs is a serious problem in our society. Any use of alcohol or illegal drugs at work will not be tolerated and can result in termination.

INFORMACIÓN PREVIA

El abuso del alcohol y de drogas es un problema serio en nuestra sociedad. El uso de alcohol o drogas ilegales en el trabajo es algo que no se tolerará en absoluto y que podría conducir a la cesación del empleo.

WHAT TO DO

- ❑ Any use of alcohol and drugs is strictly prohibited at work.
- ❑ One in two workplace injuries is caused by the usage of alcohol and drugs.
- ❑ Cast members cannot report to work while impaired or under the influence of illegal drugs or alcohol.
- ❑ Be aware to the signs of abuse:
  - Always late to work
  - Poor appearance
  - Poor work habits
  - Alcohol breath odor
  - Smoke-like breath odor
  - Stress over financial, personal or job-related problems
  - A poor acceptance of criticism and a desire to hold grudges, especially against authority
- ❑ To accurately document training and progress, be sure to sign this month's Safety Lesson Plan Record.

DON'T DRINK AND DRIVE!

THIS IS FOR ALL EMPLOYEES, NOT JUST MANAGERS.

QUÉ HACER

- ❑ El uso de alcohol y drogas está estrictamente prohibido en el trabajo.
- ❑ Una de dos lesiones ocurridas en los centros de trabajo es provocada por el uso de alcohol y drogas.
- ❑ Los compañeros del equipo no podrán presentarse en el trabajo mientras se encuentren inhabilitados para hacerlo o bajo la influencia de alcohol o drogas ilegales.
- ❑ Esté atento a las señales de abuso:
  - Llegar siempre tarde al trabajo
  - Aspecto físico inadecuado
  - Hábitos de trabajo deficientes
  - Olor o aliento a alcohol
  - Olor o aliento similar al de haber fumado
  - Estrés relativo a problemas financieros, problemas personales o problemas relacionados con el trabajo
  - Aceptación escasa de críticas y tendencia a guardar rencor, especialmente contra las autoridades
- ❑ Para documentar adecuadamente la capacitación y el progreso, asegúrese de firmar el Registro de lección de seguridad de este mes.

¡NO TOME SI VA A MANEJAR!

ESO ES PARA TODOS LOS EMPLEADOS,
NO SOLAMENTE LOS GERENTES.

CHUCK E. CHEESE'S

CHUCK E. FOCUS - APRIL 2007 ISSUES

(FOUR ISSUES - 4/6/07, 4/13/07, 4/20/07, 4/27/07)

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